L Number	Hits	Search Text	DB	Time stamp
1	18	viewer and (viewing adj history) and (profile or (personal adj (information or data))) and transmission and receiver and sender and content	USPAT; US-PGPUB; EPO; JPO; DERWENT;	2004/06/05 09:16
2	4	(viewer and (viewing adj history) and (profile or (personal adj (information or data))) and transmission and receiver and sender and content) and (creat\$4 or generat\$4) near (profile or personal or demograph\$6)	IBM_TDB USPAT; US-PGPUB; EPO; JPO; DERWENT;	2004/06/05 09:17
3	0	((viewer and (viewing adj history) and (profile or (personal adj (information or data))) and transmission and receiver and sender and content) and (creat\$4 or generat\$4) near (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)	IBM_TDB USPAT; US-PGPUB; EPO; JPO; DERWENT;	2004/06/05 09:13
4	5	(viewer and (viewing adj history) and (profile or (personal adj (information or data))) and transmission and receiver and sender and content) and (707/\$.ccls. or 713/\$.ccls.)	IBM_TDB USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:15
5	18	viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile)) and transmission and receiver and sender and content	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:17
6	5	((viewer and (viewing adj history) and (profile or (personal adj (information or data))) and transmission and receiver and sender and content) and (707/\$.ccls. or 713/\$.ccls.)) and (707/\$.ccls. or 713/\$.ccls.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:15
7	5	(viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile)) and transmission and receiver and sender and content) and (707/\$.ccls. or 713/\$.ccls.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2004/06/05 09:17
8	19	viewer and (viewing adj history) and (profile or (personal adj (information or data))) and receiver and sender and content	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:16
9	20	viewer and (viewing adj history) and (profile or (personal adj (information or data))) and receiver and sender	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2004/06/05 09:16
10	204	viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:24
11	77	(viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4) near (profile or personal or demograph\$6)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:19
12	22	((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4) near (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:19
13	10	(((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4) near (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)) and (collect\$5 or gather\$4) near4 (profile or personal or demograph\$6)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:19

14	111	(viewer and (viewing adj history) and (profile or ((personal or	USPAT;	2004/06/05 09:23
		customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4) near3 (profile or personal or demograph\$6)	US-PGPUB; EPO; JPO; DERWENT;	
15	47	((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4)	IBM_TDB USPAT; US-PGPUB; EPO; JPO; DERWENT;	2004/06/05 09:25
16	11	near4 (profile or personal or demograph\$6) (((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4) near4 (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)	IBM_TDB USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:20
17	27	((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4) near3 (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2004/06/05 09:25
18	115	(viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:25
19	204	viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:24
20	115	(viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM TDB	2004/06/05 09:25
21	48	((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4) near4 (profile or personal or demograph\$6)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:25
22	11	(((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4) near4 (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:27
23	2	((((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4) near4 (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)) and	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:27
24	4	(television or TV or CATV or broadcast\$4) and receiver ((((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4) near4 (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)) and (television or TV or CATV or broadcast\$4)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:27

2 5 ′	41	(((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or	USPAT; US-PGPUB; EPO; JPO; DERWENT;	2004/06/05 09:28
		implement\$5) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4) near4 (profile or personal or	IBM_TDB	
26	4	demograph\$6)) and (television or TV or CATV or broadcast\$4) ((((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)) and (collect\$5 or gather\$4) near4 (profile or personal or demograph\$6)) and (television or TV or CATV or broadcast\$4)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:27
27	27) and (707/\$.ccls. or 713/\$.ccls.) ((viewer and (viewing adj history) and (profile or ((personal or customer) adj (information or data)) or ((customer or view\$3 or user) adj2 profile))) and (creat\$4 or generat\$4 or construct\$4 or build\$4 or (set\$4 adj up) or setup or establish\$4r or implement\$5) near3 (profile or personal or demograph\$6)) and (707/\$.ccls. or 713/\$.ccls.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:28
28	18		USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/06/05 09:28

L Númber	Hits	Search Text	DB	Time stamp
1	302	(televison and (broadcast\$3 or (radio adj station)))	USPAT;	2004/06/04 14:56
		(,, (,,,	US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
2	4	((televison and (broadcast\$3 or (radio adj station)))) and	USPAT;	2004/06/04 15:02
		(707/\$.ccls. or 713/\$.ccls.)	US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
3	1	(((televison and (broadcast\$3 or (radio adj station)))) and	USPAT;	2004/06/04 14:59
		(707/\$.ccls. or 713/\$.ccls.)) and profile	US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
4	9	((televison and (broadcast\$3 or (radio adj station)))) and	USPAT;	2004/06/04 15:01
		viewer and viewing and history	US-PGPUB;	
		·	EPO; JPO;	
			DERWENT;	
_	_	/// L	IBM_TDB	0004/00/04 45 04
5	7	(((televison and (broadcast\$3 or (radio adj station)))) and	USPAT;	2004/06/04 15:01
		viewer and viewing and history) and (profile or ((personal or	US-PGPUB;	
		user or viewer) adj (information or data)))	EPO; JPO; DERWENT;	
			IBM_TDB	
6	2412	viewer and viewing and history and content	USPAT;	2004/06/04 15:19
0	2412	viewer and viewing and history and content	US-PGPUB;	2004/00/04 13.19
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
7	1643	(viewer and viewing and history and content) and (profile or	USPAT;	2004/06/04 15:01
-	, 0 , 0	((personal or user or viewer) adj (information or data)))	US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
8	325	((viewer and viewing and history and content) and (profile or	USPAT;	2004/06/04 15:02
		((personal or user or viewer) adj (information or data)))) and	US-PGPUB;	
		transmission and (transmit\$6 or transfer\$6) and receiver and	EPO; JPO;	
		sender	DERWENT;	
		L.,	IBM_TDB	
9	61	(((viewer and viewing and history and content) and (profile or	USPAT;	2004/06/04 15:02
		((personal or user or viewer) adj (information or data)))) and	US-PGPUB;	
		transmission and (transmit\$6 or transfer\$6) and receiver and	EPO; JPO;	
		sender) and (707/\$.ccls. or 713/\$.ccls.)	DERWENT; IBM_TDB	
10	53	((((viewer and viewing and history and content) and (profile or	USPAT;	2004/06/04 15:03
'	33	((((viewer and viewing and history and content) and (profile of ((personal or user or viewer) adj (information or data)))) and	US-PGPUB;	2007/00/04 10:03
		transmission and (transmit\$6 or transfer\$6) and receiver and	EPO; JPO;	
		sender) and (707/\$.ccls. or 713/\$.ccls.)) and brows\$3	DERWENT;	
		asinasi, and (10774.0010. of 11074.0010.)) and brotts40	IBM TDB	
11	0	(((((viewer and viewing and history and content) and (profile or	USPAT;	2004/06/04 15:19
		((personal or user or viewer) adj (information or data)))) and	US-PGPUB;	
		transmission and (transmit\$6 or transfer\$6) and receiver and	EPO; JPO;	
	ļ	sender) and (707/\$.ccls. or 713/\$.ccls.)) and brows\$3) and	DERWENT;	
		viewer same viewing same history same content	IBM_TDB	
12	6	(((((viewer and viewing and history and content) and (profile or	USPAT;	2004/06/04 15:19
		((personal or user or viewer) adj (information or data)))) and	US-PGPUB;	
		transmission and (transmit\$6 or transfer\$6) and receiver and	EPO; JPO;	
		sender) and (707/\$.ccls. or 713/\$.ccls.)) and brows\$3) and	DERWENT;	
		viewer same viewing same history	IBM_TDB	

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